



LifeReady

Voluntary Blood Donation Drive 2026

Corporate Social Responsibility & Community Health Partnership

Presented by
PFMECT, Bangalore Chapter

 17 July 2026

 Electronic City, Bangalore



BRIDGING THE HEALTHCARE GAP

About the Initiative

Access to safe and adequate blood supply remains a critical component of emergency medical care and long-term treatment protocols across India. Voluntary blood donation is the bedrock of a resilient healthcare ecosystem.

"Voluntary blood donation bridges the critical gap between emergency healthcare availability and patient survival, transforming workplace readiness into direct community lifelines."



The Blood Shortage Challenge

India continues to face challenges in ensuring adequate and timely availability of safe blood, particularly during emergencies and periods of increased demand." [1]

[1] National Blood Transfusion Council (NBTC), Ministry of Health & Family Welfare, Government of India.



Voluntary Donation Culture

Shifting from replacement-based donation to regular voluntary donation ensures higher safety standards, steady bank inventory, and immediate availability during crises.



Corporate Participation

Corporate spaces offer a structured, high-trust environment where employees can conveniently contribute to public health initiatives as part of corporate citizenship.



Ecosystem Synergy

By pairing non-profit mobilization (PFMECT) with certified medical authority (Red Cross) and corporate facilities (Alternica), we establish scalable models for social impact.

Execution Metrics

EVENT OVERVIEW

Key operational parameters and partner responsibilities established for the Voluntary Blood Donation Drive held on 17 July 2026.

Numbers at a glance

Parameter	Event Specification
Event Title	Voluntary Blood Donation Drive 2026
Date & Duration	17 July 2026 02:00 PM – 06:00 PM
Venue Partner	Alternicq Limited Electronic City, Bengaluru
Organizing Body	PFMECT Bangalore Chapter
Medical Partner	Indian Red Cross Society, Karnataka State Branch
Registered Donors	40 Participants
Units Collected	38 Blood Units
PFMECT Volunteers	12 On-site Volunteers
Medical Team	8 IRCS Medical Staff (Doctors & Nurses)

EXECUTIVE SUMMARY

Driving Scalable Social Good

On 17 July 2026, Premwati Fakirchand Memorial Educational & Charitable Trust (PFMECT), in strategic partnership with the Indian Red Cross Society (Karnataka State Branch), successfully conducted a high-impact Voluntary Blood Donation Drive hosted at the corporate premises of Alternicq Limited, Bengaluru.



Key Milestone

This initiative marks PFMECT's inaugural corporate blood donation drive, establishing a benchmark model for corporate non-profit engagement in urban healthcare delivery.

The initiative mobilized employees, corporate leadership, and dedicated volunteers under a unified medical workflow. Beyond collecting essential blood units to replenish state reserves, the drive fostered health awareness regarding voluntary donation standards, donor eligibility criteria, and preventive wellbeing among corporate professionals. The drive demonstrated how collaboration between corporate infrastructure, professional medical institutions, and agile community trusts can generate immediate, measurable public health impact. PFMECT remains committed to expanding this framework across regional industrial and technology hubs.

Why Partner With PFMECT?

BUILDING STRUCTURED PARTNERSHIPS THAT TURN CORPORATE PARTICIPATION INTO MEASURABLE COMMUNITY IMPACT

1	PROVEN EXECUTION: PFMECT successfully delivered its inaugural corporate blood donation drive in Bengaluru in collaboration with Alternicq Limited and the Indian Red Cross Society, Karnataka State Branch.
2	TRUSTED MEDICAL PARTNERSHIP: Our collaboration with the Indian Red Cross Society enables professional medical oversight and structured blood donation operations.
3	END-TO-END COORDINATION: PFMECT coordinates partner alignment, employee mobilization, volunteer deployment, event-day support, and impact documentation.
4	Employee Engagement: We help organizations create meaningful opportunities for employees to participate in social-impact initiatives directly from their workplace.
5	Measurable Impact: Every initiative is documented through participation metrics, operational outcomes, photographs, testimonials, and post-event impact reporting.
6	Scalable Partnership Model: Our framework can be adapted for recurring blood donation drives, health camps, educational initiatives, and other community-focused programs.

From one-time events to long-term partnerships, PFMECT works with organizations to build sustainable community impact.

MEASURABLE REACH

Impact at a Glance



Blood Units
Collected



Registered
Donors



Medical
Professionals



PFMECT
Volunteers



Inaugural Corporate Drive

First formal corporate healthcare initiative launched by PFMECT in Bengaluru.



OPERATIONAL EXECUTION

Event Journey



01

Planning & Strategic Alignment

Initial consultation between PFMECT, Alternicq HR, and Indian Red Cross to set target units and venue logistics.

T-30 Days

02

Corporate Awareness Campaign

Internal communication drives, digital posters, and donor pre-registration slots launched across Alternicq.

T-14 Days

03

Medical Setup & Preparation

Red Cross medical team sets up sterile donor beds, refrigeration units, and screening stations.

02:00 PM

04

Registration & Health Screening

Donors fill registration forms; medical staff check blood pressure, weight, and hemoglobin levels

02:30 PM

05

Supervised Blood Phlebotomy

Phlebotomy procedures conducted under strict clinical protocols by certified Red Cross technicians.

03:00 PM

06

Post-Donation Care & Certification

Mandatory 15-minute observation, refreshments provided, and official certificates issued.

Immediate

SYNERGY & SUPPORT

Our Partners



We extend our sincere gratitude to all leadership teams, medical staff, and individuals whose contribution made this initiative possible.

Institutional Thanks

01

Alternicq Limited

Corporate Host & Infrastructure Partner: Alternicq provided premier venue facilities, power backup, internal communications support, and donor time-off approvals that made employee participation seamless and successful.

02

Indian Red Cross Society

Karnataka State Branch — Medical Partner: The Red Cross provided medical oversight, certified phlebotomists, specialized blood transportation equipment, sterile medical supplies, and official donor certification.

03

PFMECT Operations

Mobilization & Coordination Lead: PFMECT managed end-to-end partner alignment, volunteer deployment, registration workflows, post-donation care management, and impact documentation.

TESTIMONIALS

Voices from the Event



"Partnering with PFMECT and the Red Cross allowed our team to engage directly in a lifesaving cause without leaving the workplace premises. The operational coordination was exceptional."

Ms. Saundriya HR Leadership— Alternicq Limited

"We sincerely appreciate PFMECT for all the volunteering and life saving activities . We from Red Cross are happy to continue the same support with PFMECT organisation . Ur team is very humble and very supportive thank u for all the volunteers in the group."

Mr. Sridhar Representative— Indian Red Cross Society (Karnataka)



"As a first-time donor, I was initially anxious, but the medical team and volunteers explained every step clearly. Knowing my single donation can help save lives is incredibly fulfilling."

Mr. Nishanth DS Corporate Donor, Alternicq

"Seeing corporate professionals step up enthusiastically validates our belief that community partnerships are the key to solving critical social challenges."

Mr. Mohit Sharma Event Volunteer— PFMECT



"This event sets the groundwork for our long-term vision of sustainable healthcare intervention through systematic corporate partnerships."

Mr. Vaibhav Bharti Managing Trustee— PFMECT

INSTITUTIONAL PROFILE

About PFMECT

Premwati Fakirchand Memorial Educational & Charitable Trust (PFMECT) is a registered non-profit organization dedicated to enhancing educational access, healthcare dignity, and community welfare across India.

Our Mission

To empower underserved communities through structured programs in healthcare support, educational scholarships, and livelihood dignity.

Our Vision

A transparent, equitable society where every individual has access to fundamental healthcare services and quality learning opportunities.

Statutory & Trust Compliance Credentials

12A Certified

80G Tax Exempt

NITI Aayog DARPAN

TechSoup Verified

Goodstack / GuideStar

Note: Supporting registration and compliance documents are available for institutional and corporate due diligence upon request.



PHOTOGRAPHIC SUMMARY

Event Gallery



Want to see the full story?



Scan the QR code to
explore the complete
event blog

LET'S CREATE IMPACT TOGETHER

Host a LifeReady Corporate
Blood Donation Drive at your organization.

Partner with PFMECT to engage employees and create measurable community impact

HOST A LIFEREADY DRIVE



Scan to visit our official portal

CORPORATE PARTNERSHIPS



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Together for Dignity, Learning & Healthcare Access

Premwati Fakirchand Memorial Educational & Charitable Trust Bangalore Chapter